

Uvii Unveils New Breakthroughs in Mobile-First Education, Launches Across Multiple Campuses in Fall Semester

September 13, 2021 - <u>Uvii</u>, a hybrid solution for virtual and in-person communication, is proud to announce its launch across multiple campuses to support alternative learning initiatives this academic year. College campuses have struggled to meet the accessibility needs of Gen Z students who spend most of their time on mobile devices. As a mobile-first education platform, Uvii is servicing thousands of students, instructors, and faculty members, helping to increase active student engagement and capture instant feedback.

With patented single source technology that enables video and audio responses, for "on the go" communication, and plug-in tools for Learning Management Systems (LMS), Uvii offers a unique opportunity for students, instructors, and administrators to share, respond to and discuss course curriculum- all from their mobile devices. Uvii also allows educators to track progress and evaluate productivity using the tool's online data portal.

"Headed into this academic year, there are so many unknowns about what the classroom experience will be like, but one thing is certain -- the majority of U.S. college students are looking to digital learning technology to help them improve their academic experience," said Kimberly Gray, Founder and CEO, Uvii. "Colleges and universities are also investing heavily in new tools and methods that will provide the flexibility to continue education in any environment. Uvii gives learners, instructors, and administrators access to curriculum easily from their mobile device using a familiar social media style interface for learning, enabling educators to meet their students wherever they are."

Higher education institutions needed new technology based tools to increase enrollment and retention rates especially during the height of the pandemic. Uvii's work over a three year period with the School of Business at Medgar Evers College was piloted in different disciplines with a range of diverse students and found the experience was similar – an <u>80 percent increase in student engagement</u> at the senior college of the City University of New York. Over the past year, Uvii has expanded its offering to 25 systems, including Lehman College, with the potential to benefit over 500,000 students in the coming academic year.

"Our partnership with Uvii has provided students with easier access to learning through mobile devices, leading to increased engagement and facilitating matriculation to graduation," said Jo-Ann Rolle, Ph.D. Dean School of Business, Medgar Evers College, City University of New York. "We are proud to be an anchor institution and early adopter of this innovative platform which reduces barriers to success through technology."

The CUNY system is the largest urban institution system in the world, while SUNY Online is part of The SUNY system, which is the largest institutional system in the country with 64 campuses and over 2 million students. Currently six campuses within these systems are leveraging Uvii to facilitate curriculum and additional institutions are evaluating potential opportunities for their campuses. Educators utilizing Uvii have praised the applications use:

"Uvii has helped me reach out to my students, in whatever modality I am teaching them," said Rachel Elliott Rigolino, English Department Coordinator, SUNY New Paltz. "This semester, I am teaching asynchronous, synchronous, and seated courses, and the Uvii app makes it possible to connect with students immediately, wherever they are."

"Uvii has been the go to App for the students during this pandemic, and non-optional remote learning times," said Ayana Koné, a Lecturer at Medgar Evers College, CUNY. "Now that there will be some hybrid modalities, I know that Uvii will still be essential for those students who are still trying to navigate learning this new way while keeping in contact with their peers and professors."

Since its inception, Uvii has been dedicated to solving two key problems for both students and educators. First, the question of "How can you access quality education and skill training at a low cost?" The second, and equally important, is the "How can you prove that students are actually learning?" Uvii represents typical 10-15% of students' class participation and quiz grades. As an M/WBE certified minority owned company Uvii is can bid on contracts in the state of New York, as a vendor for New York City Department of Education Public Schools and the CUNY 2x Talent Tech Pipeline / TTP Program through the Mayor's Office of New York City on a mission to reduce the digital divide and increase opportunities for equitable outcomes with STEM.

To request a demo of Uvii and to learn about partnership and investment opportunities, email contact@uviiapp.com

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<u>Uvii</u> is a female-led New York-based mobile technology company. A hybrid solution for in-person and virtual communication supporting education and enterprise. Our mobile app and data portal uses a patented virtual collaboration system and method using single source technology. Join the conversation. #MAKEYOURUVIIS #MOBILEFIRSTEDUCATION Follow Uvii on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u>.

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